

Details of Business

Our principal business is providing ‘one-stop-shop’ solutions to companies in the fan manufacturing industry in India. We offer integrated design and manufacturing solutions for local and internationally recognized consumer durable fan brands.

We offer end to end product solutions under two business models, i.e., the OEM and ODM. Under the OEM model, we provide services ranging from sourcing, manufacturing, quality testing and packaging to logistics to customers across our product verticals. Under the ODM model, we develop and design products in-house at our R&D centre and then undertake manufacture and supply of these products to companies in India which in turn distribute these products under their own brands.